

WILLIAM PATERSON UNIVERSITY

WELCOME

Will. Power.

# OFFICE OF PARENT AND FAMILY RELATIONS

Parents and other family members play a critical role in student success

Primary point of contact for parents and families

Bridge between families and institution

Provides resources and programs

Enables understanding of University policies and procedures

# PARENTS AND FAMILY MEMBERS MATTER

- Students are in contact with family members at least 10-14 times a week on average (Hofer and Moore, 2010, pg. 20)
- Nearly 50% of families talk to their student daily (CampusESP 2024)
- According to research, when parents are engaged and involved, student persistence increases by up to 15% and retention is 8% higher
- 75% of students frequently follow advise from a parent or guardian (Sax and Wartman, 2010, pg. 243)

# THE WILLIAM PATERSON FAMILY PORTAL



The screenshot shows the homepage of the William Paterson Family Portal. At the top, there is an orange header with the William Paterson University logo and the text "Parent and Family Relations". Below the header, a white banner reads "Welcome to The William Paterson Family Portal!" followed by the subtitle "Your way to stay connected with the WP community." A large collage of photos shows various students and families interacting. Below the photos is a login section with the text "Log in to get started or sign up" and "Forgot password?". There are input fields for "Email" and "Password", a "Remember Me" checkbox, and a blue "Log in with email" button. To the right of the login section, there are images of the portal interface on a desktop monitor, a tablet, and a smartphone, showing navigation menus and content.

- 2,600+ Users
- Communities
- Important information and news
- Upcoming deadlines and events
- Resources
- Newsletter

To get started:

[wp.campusesp.com](http://wp.campusesp.com)

or

Invitation Email



Watch Portal Video

# REAL TALK SERIES

UPCOMING  
EVENTS

January 15
Getting Your Student Involved in College Life UC211 - 10:30am

February 5
Strategic Partners: Supporting Your Child During Academic Challenges Zoom - 6:00pm

February 26
Is Your Student on Track to Graduation? Zoom - 6pm

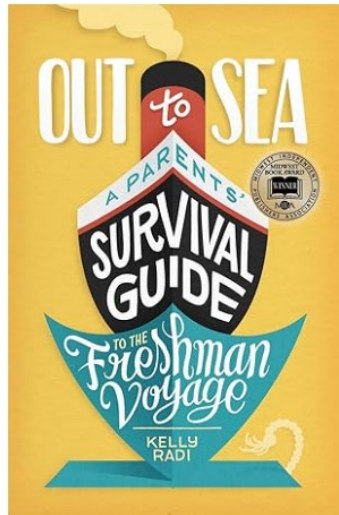
- Virtual Sessions
- Key Topics of Interest
- Connect with one another and University community
- Creates a supportive environment for parents and families to ensure student success
- Ask Questions

Scan QRC for  
additional  
information and  
webinar dates



\*Additional sessions can be found via the family portal or the Parent and Family Resource page. More sessions to be added throughout the semester. Recorded sessions can be found in our YouTube channel - @ParentandFamilyRelationsWPUNJ.

# SUGGESTED READINGS



"A seminal source of information for families and their college-bound children."  
—DR. LARRY MONETA, Vice President for Student Affairs, Duke University

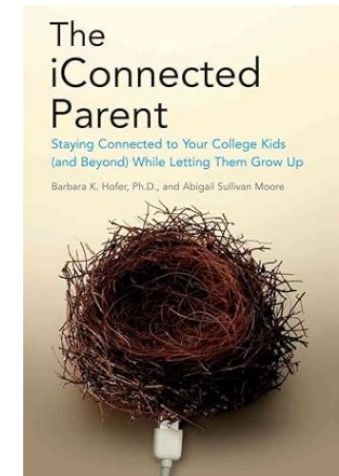
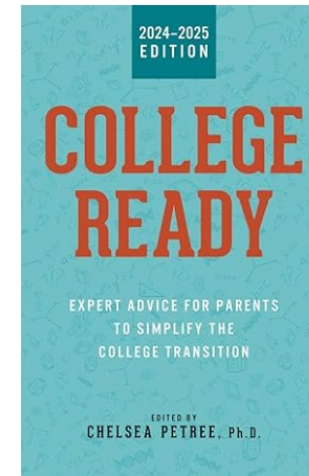
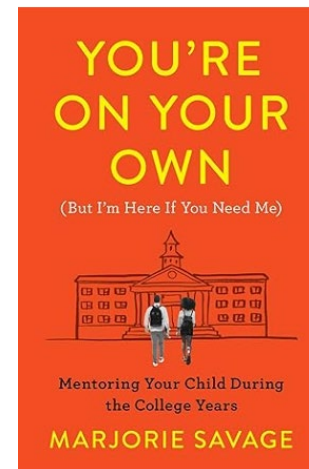
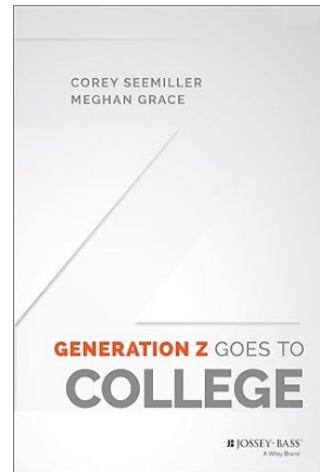
## LETTING GO

A Parents' Guide  
to Understanding the  
College Years



Karen Levin Coburn and Madge Lawrence Treeger

**SIXTH EDITION**  
THOROUGHLY REVISED AND UPDATED TO  
REFLECT THE REALITIES OF COLLEGE TODAY



# CONVERSATION STARTERS

- What was the most enjoyable part of the day?
- What were the 3 most important takeaways for you during orientation?
- Do you know who to turn to or seek at the University if you have any questions or need additional support?
- How can your family support you through your transition to WP?
- What are our expectations, from both student and family?

# CONTACT US

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